



GET READY FOR BOOM!

Clubs for Young People launched one of the UK's biggest arts and multimedia programmes on 13th March, in partnership with MTV, and match funded through v.

BOOM! is for young people aged 16-25 in our network. We are challenging them to make short films and videos that reflect their opinions, concerns, interests and passions. From video diaries and news bulletins to reports and mini documentaries.

BOOM! will also encourage them to consider how their films can help create positive outcomes in their communities and society at large. They don't need to be Steven Spielberg to start. We will provide all the training and support needed.

For our clubs and projects participating in BOOM!, we will be supplying the latest camera and production equipment, plus technical support to help get more young people involved.

MTV will showcase films on mtvflux.co.uk and broadcast a weekly compilation on MTV ONE. Every film will be automatically entered into the BOOM! Annual Awards.

HOW TO GET INVOLVED?

I would like to give you and your club/project a special invitation to nominate 2 young people to participate in this new exciting project. Both young people must be aged 16 – 25. One of these must be an active volunteer, and the other individual may (or may not) be involved at the club, but must have an active interest to participate in this free and exciting project with the aim of them becoming BOOM! Activity Leaders.

They will receive a free one day training course to learn new skills in video editing and image manipulation technology. Those who attend the event will also receive a free Activity Leader resource pack containing:

- A video camera for their club/project
- Relevant session plans
- Information on the next stage of training where each group will receive an Apple Macintosh with software and resource for their club to bring footage to life

Additionally, we will accredit their involvement, provide access to professional film production and creative qualifications, and help find potential volunteering and career opportunities.

WHAT'S IN IT FOR YOUR CLUB OR PROJECT?

BOOM! delivers you a professional, self-contained and funded volunteering and skills programme, plus free equipment and support to help you and the young people at your club get involved.

BOOM! is delivered in four stages over a 12-month cycle:

1. Training workshops for Activity Leaders
2. Facilitation of ongoing activity in clubs through the provision of equipment, resources and support for Activity Leaders and the young people they work with – including free Apple hardware and software and technical support for participating clubs and free training at Apple-approved Regional Training Centres and Apple Retail Stores
3. Showcasing and sharing via MTV of the films and videos created – and also ‘on-the-ground’ through peer-to-peer awareness-raising activities in local communities
4. Accreditation and signposting of potential volunteering and vocational progression routes for all participants

Bringing it to life with MTV

- **BOOM! hosted by mtvflux.co.uk** (existing MTV online, interactive community) - All films and videos can be uploaded, and viewed on-demand, with the BOOM! community voting on the most interesting content
- **BOOM! BOX** - Weekly compilation of the most interesting (and community-popular) content drawn from the BOOM! site – and broadcast on MTV One and mtv.co.uk
- **BOOM! BLIPS** - Genre-channel relevant bulletins drawn from the BOOM! site and played out as ‘liquid content’ on MTV2, MTV Base, MTV Hits and MTV Dance – with individual bulletins also aggregated as themed news
- **BOOM! Awards** - At the end of each project year, activity will culminate in the BOOM! Awards, recognising the achievements of BOOM! participants – from creative and production skills to campaigning and awareness-raising volunteer actions. The BOOM! Awards event will also incorporate a forum focusing on the social and community issues ‘championed’ by BOOM! participants and the outcomes that have resulted

Key youth development outcomes

- Young people learning valuable vocational skills
- Young people given a voice
- Young people engaged in new challenging activities
- Young people inspired to volunteer
- Young people making a positive contribution to others, their communities and society
- Negative perceptions and stereotypes of young people challenged
- Increased self-confidence and self-belief among young people

THREE STEPS YOU SHOULD TAKE NOW

1. Nominate two young people aged 16 – 25 in your club or project to be Activity Leaders (one existing and one aspiring/new volunteer)
2. Check out which training day and location is best for them to attend
3. Return the attached form, or send in required details by email to book their places asap.

We only have a limited number of places and equipment for this exciting programme so please act quickly or contact me if you have any questions.

I very much look forward to hearing from you.

Best wishes

Becky Hedgcock

BOOM! Head of Volunteering

BOOM! Training Days

Sat 10 May	Bristol - Armada House Conference Centre, BS1 4BQ
Sun 11 May	Oxford - The Jam Factory, OX1 IHU
Sat 17 May	Sheffield- The Showroom / Workshop, S1 2BX
Sun 18 May	Birmingham - The Bond Company, B5 5SE
Sat 24 May	Central London - University of East London, E16 2RD
Sun 25 May	Sussex - Brighton College, BN2 0AL
Sat 31 May	Hertfordshire - The Spirella Ballroom, SG6 4ET
Sun 1 June	Essex - Anglia Ruskin University Chelmsford Campus, CM1 1SQ
Sat 7 June	Newcastle - Newcastle College, NE4 7SA
Sun 8 June	Manchester - Freemasons' Hall, M3 3BT

BOOM! BOOKING SHEET

To secure your places, please fax this sheet to Becky Hedgcock on 0116 2755676, post it to BOOM! c/o 82 Livingstone Street, Leicester, LE3 0QY, or email it to becky.hedgcock@clubsforyoungpeople.org.uk ASAP.

BOOM! Activity Leader Booking	
Your Name	
Names of nominated young people	1. 2.
Their contact numbers	1. 2.
Their email address	1. 2.
Special dietary requirements	1. 2.
Club/Project name & address	
Club/Project contact email	
Club Project phone number	
Chosen training venue and date	Choice 1. Choice 2.

Reasonable travel expenses will be reimbursed once attendance of the training days has been confirmed and tickets/receipts are received.

As access to this project is free and limited, places will be allocated on a first come first served basis, and are limited so act fast!

For further information please contact Becky Hedgcock on 0116 2755676, mobile 07725 676147, or email: becky.hedgcock@clubsforyoungpeople.org.uk